

Terms & Conditions

Last updated: 17/10/2025

1. Company Information

KooK Studioo

Owned and operated by **Deborah Wehrens**

Registered sole proprietorship based in **Tongeren, Belgium**

Email: **hello@kookstudioo.com**

These Terms & Conditions govern all services and transactions conducted by KooK Studioo (“the Studio,” “we,” “us,” or “our”), including but not limited to recipe creation, recipe licensing, recipe sales, content development, and website use.

By commissioning, purchasing, licensing, or using any content from KooK Studioo, you (“the Client,” “you,” or “your”) agree to be legally bound by these Terms & Conditions.

2. Scope of Services

KooK Studioo provides professional services in:

- Recipe creation, testing, and copywriting
- Recipe licensing and content usage rights
- Recipe and content sales
- Photography, video, and creative direction related to food and editorial content

All services are offered on a **business-to-business (B2B)** basis unless otherwise specified.

3. Intellectual Property

All creative work produced by KooK Studioo — including but not limited to recipes, text, photographs, videos, concepts, styling, and design — is protected under **Belgian copyright law and international intellectual property conventions**.

- Ownership of all intellectual property remains with **KooK Studioo / Deborah Wehrens**, unless otherwise stated in a written agreement.
- Clients purchasing or licensing content are granted only the **usage rights** explicitly stated in their invoice or licensing contract.
- No transfer of ownership or moral rights occurs unless expressly agreed in writing.
- Clients may not resell, distribute, sublicense, or claim authorship of any KooK Studioo content without prior written consent.

Any unauthorized use of our intellectual property constitutes infringement and may result in legal action.

4. Licensing & Usage Rights

Licensing terms are defined individually for each project or transaction.

Typical license types include:

- **Non-Exclusive License:** The Client may use the content within the agreed scope; KooK Studioo may license the same content to others.
- **Exclusive License:** The Client has sole usage rights within the defined scope and period.

Licenses specify:

- **Media** (e.g., web, print, social media, app, advertising)
- **Territory** (e.g., Belgium, EU, worldwide)
- **Duration** (fixed term or perpetual, as agreed)
- **Attribution** (credit requirements, if applicable)

Any usage beyond the agreed terms requires a new license and written consent.

5. Recipe Sales

When a Client purchases a recipe (with or without photography or video), the transaction includes:

- The right to use the recipe as specified in the invoice or agreement
- No transfer of ownership unless explicitly granted
- No right to resell, republish beyond agreed channels, or use the recipe for sublicensing or commercial resale

Recipes are delivered via email, digital file, or shared link following full payment.

6. Custom Recipe Development

For commissioned recipe development projects:

- The process, deliverables, and timeline will be outlined in a written proposal or invoice.
- The Client receives exclusive or limited rights as agreed.
- KooK Studioo retains authorship and moral rights.
- Any modifications or adaptations must preserve the integrity of the original work.

The Studio reserves the right to reference completed projects for portfolio or promotional use, unless otherwise agreed in writing.

7. Payment Terms

- All projects are invoiced following written confirmation via email.
- Payment is due within **14 calendar days** of invoice date, unless otherwise stated.
- All prices are listed in **EUR** and exclude VAT (if applicable).
- Work may be suspended or withheld until full payment is received.

Late payments may incur statutory interest charges as permitted under Belgian law.

8. Refunds & Cancellations

Due to the creative and digital nature of our work, **no refunds** are issued once content or files have been delivered.

Cancellations of ongoing projects must be communicated in writing. Any work completed prior to cancellation will be invoiced proportionally.

9. Delivery

All digital deliverables (recipes, photos, videos, text files) are delivered via email or secure file-sharing link.

KooK Studioo ensures content quality, formatting, and functionality at the time of delivery.

We are not responsible for technical issues, hosting errors, or third-party platform compatibility after delivery.

10. Liability

While every effort is made to ensure accuracy, clarity, and food safety standards, KooK Studioo is not liable for:

- Errors resulting from modifications or misuse of provided recipes
- Reactions or damages arising from ingredient substitutions or improper preparation
- Any indirect, consequential, or economic loss arising from the use of our content or services

Total liability under any contract shall not exceed the amount paid by the Client for the corresponding project.

11. Website Use

The KooK Studioo website, including all text, imagery, and design, is protected by copyright. Users may not copy, distribute, reproduce, or commercially exploit any part of the website without prior written consent.

We make every effort to maintain accurate and current information but do not guarantee the completeness or reliability of any content on the site.

12. Privacy

Personal data collected through email or client communication is handled in accordance with **EU GDPR regulations**.

KooK Studioo uses personal information solely for business communication, invoicing, and project management.

A separate **Privacy Policy** will outline these practices in detail.

13. Governing Law & Jurisdiction

These Terms & Conditions are governed by and construed in accordance with **Belgian law**.

Any disputes arising under or in connection with these terms shall be subject to the **exclusive jurisdiction of the courts of Tongeren, Belgium**.

14. Amendments

KooK Studioo reserves the right to update or modify these Terms & Conditions at any time.

The most current version will always be published on our website and supersedes previous versions.



Contact

For questions regarding these Terms & Conditions, please contact:

KooK Studioo

Email: **hello@kookstudioo.com**

Tongeren, Belgium